

2024 Fall FUNdraiser Troop Guide

Welcome to the all new Fall FUNdraiser! This sale is designed to be a fast, easy way to earn funds to jump start your Girl Scout year. Sales options include snacks, magazines, and online exclusive items from BarkBox, Tervis, and more. Use this guide as a quick reference to your resources, participation options, tasks, and deadlines. Your materials also include snack order cards and family program guides for each Girl Scout. Share the opportunity to participate to families in an email, text, or at your troop meeting. Along with your Community Product Leader, our team is here to support you through it all with just-in-time reminders and the answers to your questions.

*Yours in Girl Scouting,
The River Valleys Product Program Team*



Mascot and Theme:

Embrace Possibility
with the Asian
Elephant!

Participation Options and New Proceeds

This fundraiser features customizable options for Girl Scouts, who can choose to participate in one or all options. There's even an online only pathway with no money collection or product delivery. All proceeds stay local to benefit River Valleys Girl Scouts. **New for 2024: Troops earn 12% on all items sold for troop proceeds.**

Type of sale:	How to do it:	How product gets to customers:	How customers pay for items:
Online Exclusive Items**	Girl Scouts use M2OS to email their customers or share their unique sales link.	Shipped from vendor	Credit card purchase online
Online Snack Sales*	Girl Scouts use M2OS to email their customers or share their unique sales link via social media or text.	Customers can choose to either have the snacks shipped directly to their home or have Girl Scouts deliver the snacks	Credit card purchase online
Snack Order Card Sales*	Girl Scouts contact customers via phone, text, video chat, or in-person and track orders on their snack order card	Delivered by the Girl Scout	Check or cash provided to Girl Scout

**Includes Care to Share Donation Program sales. **Includes Magazines, Tervis tumblers, Personalized Products & BarkBox sales.*

Volunteer Resources

Along with these printed materials, you'll use a few online resources to manage the program:

M2OS:

www.gsnutsandmags.com/gsrv
M2OS is the online system that you will use to enter/review orders, monitor progress, select girl rewards, and more!

River Valleys Website:



Scan the QR code on this page to be directed to the resources for your role.

In a Nutshell

A bi-weekly email from River Valleys with helpful tips & reminders.

Rewards and Personalized Patches

Along with raising funds for the troop, Girl Scouts have the opportunity to earn some awesome rewards and patches. Check out the snack order card for the full list of rewards.

Girl Scouts who create their avatar in M2OS and send 17 emails between September 23–September 30 will earn our **Digital Days sticker** for launching their accounts during the first week of the sale.

Support our friends at Pet Haven with our **Fall Philanthropy** program. At select reward levels, Girl Scouts can choose to make a donation to the center and earn the “Visualize” patch. Learn more at pethavenmn.org.

The most popular rewards of the Fall FUNdraiser are the **personalized patches**. Up to two personalized patches can be earned each year! If earned, the patches are sent directly to the Girl Scout.

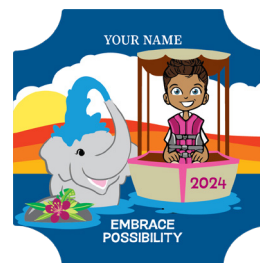
To earn the Fall Personalized Patch, Girl Scouts must:

- Create an avatar in M2OS
- Send 17+ emails through M2OS
- Sell at least \$475 in total sales

To earn the Cookie Crossover Personalized Patch, Girl Scouts must:

- Create an avatar in M2OS
- Send 17+ emails through M2OS
- Participate in the 2025 Cookie Program and sell at least 380 packages of cookies

Up to two adults per troop can also earn a personalized patch when the troop has sales of \$950 or more. These patches are mailed to the troop volunteer.



Fall FUNdraiser: Your key volunteer duties

This program is a snap! Follow the steps and dates below to keep on task.



Before the Sale | September 2–22

- Receive troop materials from your Community Product Leader.
- Set-up your troop M2OS account using the link emailed to you the week of September 16.
 - Watch the short training video when you log in. Use the M2OS Quick Tips Sheet for tips on using the system.
 - Add or verify troop bank account information.
 - Create and personalize your avatar.
 - View the Girl Scouts in M2OS. If a Girl Scout is not listed, remind the family to complete registration.
 - Review the parent/adult emails and add/update if needed. The emails will be sent on Go Day with the parent/adult email blast.
- Girl Scouts that use M2OS will be prompted to complete the online permission form during account set up. If a Girl Scout is only participating in snack order card sales, they must complete the online permission form at GirlScoutsRV.org.
- Complete online Snacks & Magazines troop training.
- Distribute snack order cards and family guides to Girl Scouts/families.
- Instruct families on how to collect money for any snack order card sales.
- Promote the opportunity to view the virtual Fall Product Rally.

During the Sale | September 23–October 20

Note: Girl Scouts can join in the program any time during these dates!

- Direct Girl Scouts to access their M2OS online account (gsnutsandmags.com/gsrv) starting on September 23.
- Read your “In a Nutshell” emails.
- Ensure all families have entered their snack order card sales into M2OS by October 21.

After the Sale | October 21–December 18

- Enter any missing snack order card sales and rewards selections between October 22 and October 25.
 - Note: Nothing needs to be submitted for online snack orders. These sales are credited to the Girl Scout and troop at the time of purchase.
 - Your Community Product Leader can enter late snack order card sales through 11:59 pm on October 27. **No late orders will be accepted after this time.**
- Pick up the snack orders and rewards from your Community Product Leader. Snacks and rewards are delivered the week of November 18.
- Distribute snacks and rewards to families.
- Deposit remaining snack order card sale money in the troop account by December 12. Complete the Finance Inventory Issue form if needed.
- River Valleys will collect the balance due with an ACH withdrawal from the troop bank account on December 18.

Banking and Finance Information

Verify/enter your troop’s bank account information in M2OS.

Snack order card sales payment details:

- For snack order card sales, troops can collect payment from the customers at the time of order or at the time of delivery.
- Troops can accept payment from families for snack order card sales via cash, check (made payable to Girl Scouts), online payment systems (Venmo/PayPal Friends & Family), or deposit funds directly into the troop account.
- Juliettes are mailed deposit slips to deposit all money for snack order card sales into the River Valleys Wells Fargo bank account.

Collect final payment from families by December 8.

Deposit all money collected for snack order card sales into the troop bank account. Girl Scouts River Valleys will withdraw the amount due to council on December 18.

- View the Troop Summary Report in M2OS to see the total sales, payment collected online, proceeds earned, and the total due to Girl Scouts River Valleys. For troops owed proceeds due to high-levels of online payments, proceeds will be transferred to the troop account on December 20.

The Finance/Inventory Issue Form can be completed: if a family owes money to the troop, your troop received an NSF (non-sufficient funds) check(s), or your troop was charged bank fees due to high deposit activity. Find this form at gsrv.gs/finance-inventory-issue

Care to Share Donation Program

Through the Care to Share donation program, snack products are donated to Second Harvest Heartland and Channel One food shelves.

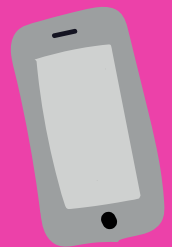


Girl Scouts collect donations in \$9 increments, receive credit for each sale, and the troop earns proceeds. Girl Scouts River Valleys delivers the product. Girl Scouts who sell four or more donations earn a special patch.

Contact Us

Girl Scouts River Valleys
girlscouts@girlscoutsrv.org
800-845-0787

M2 Customer Service
support.gsnutsandmags.com
800-372-8520



Your Community Product Leader is the local volunteer who can assist and support you throughout the program. If you need help connecting with this volunteer, contact Girl Scouts River Valleys.