

2024 Fall FUNdraiser Community+ Area Product Leader Guide



Mascot and Theme:

Embrace Possibility with the Asian Elephant!

Welcome to our brand-new Fall FUNdraiser! Use this guide as a quick reference to your resources, participation options, tasks, and deadlines. We'll also provide you with online training and just-in-time reminders too!

We are thrilled to reveal exciting changes with our Fall Product Program (formerly Snacks & Magazines): increased troop proceeds, exclusive new snack items, plus snacks and rewards delivered during the same week. That's not all! Expanded Barkbox selections, Tervis drinkware, magazines, new rewards, plus other exclusive opportunities for troops that participate in the sale are all part of the 2024 season.

We appreciate your help in promoting the benefits of this fast, easy, and rewarding program with the troops in your area. We are ready to answer your questions and provide you support as you fill this important role.

*Yours in Girl Scouting,
The River Valleys Product Program Team*

Participation Options and New Proceeds

This fundraiser features customizable options for Girl Scouts who can choose to participate in one or all options. There's even an online only pathway with no money collection or product delivery. **All proceeds stay local to benefit River Valleys Girl Scouts. New for 2024: Troops earn 12% on all items sold for troop proceeds.**

Type of sale:	How to do it:	How product gets to customers:	How customers pay for items:
Online Exclusive Items**	Girl Scouts use M2OS to email their customers or share their unique sales link.	Shipped from vendor	Credit card purchase online
Online Snack Sales*	Girl Scouts use M2OS to email their customers or share their unique sales link via social media or text.	Customers can choose to either have the snacks shipped directly to their home or have Girl Scouts deliver the snacks	Credit card purchase online
Snack Order Card Sales*	Girl Scouts contact customers via phone, text, video chat, or in-person and track orders on their snack order card	Delivered by the Girl Scout	Check or cash provided to Girl Scout

*Includes Care to Share Donation Program sales. **Includes Magazines, Tervis tumblers, Personalized Products & BarkBox sales.

Volunteer Resources

Along with these materials, you'll use these online resources during the program:

M2OS: www.gsnutsandmags.com/gsrv
M2OS is where you manage the program. Use the system to enter/review orders, monitor progress, run reports, and more!



Community - Area Product Leader Resources:
Scan the QR code above to be directed to this page on girlscoutsrv.org.

In a Nutshell

A bi-weekly email with helpful tips and reminders for both communities and troops.

Looker

Looker is an online tool to access membership data where you can obtain troop contact information to reach out to volunteers. You can also email troop volunteers through M2OS, use Rallyhood, or connect on social.

Rewards and Personalized Patches

While troops earn proceeds for each item sold, Girl Scouts can earn rewards and patches. Most reward items will be shipped directly to the Community Product Leader.

Girl Scouts can earn the **Digital Days** sticker when they create an avatar and send 17 emails through M2OS anytime between September 23–September 30. With our **Fall Philanthropy** program, at select reward levels, Girl Scouts have the option to make a donation to Pet Haven and earn a patch. Learn more at pethavenmn.org.

Girl Scouts can earn exclusive, personalized patches featuring an avatar they create in M2OS. Up to two personalized patches can be earned in a year, one for this sale and another for the Cookie Program. Two adults per troop can earn a personalized patch if the troop has sales of \$950 or more. A personalized patch will also be given to all Community Product and Community Leaders.



Care to Share Donation Program

Through the **Care to Share** donation program, snack products are donated to Second Harvest Heartland and Channel One food shelves. Girl Scouts collect donations in \$9 increments, receive credit for each sale, and the troop earns proceeds. Girl Scouts River Valleys delivers the product. Girl Scouts who sell four or more donations earn a special patch.

Fall FUNdraiser: Checklist and Important Dates



Before the Sale | September 1–22

- Receive sales materials the week of September 2 and distribute to troops. Each troop receives a Troop Guide, plus one Family Guide and order card per Girl Scout. Connect with us if you need additional materials
- Set up your M2OS account using the link emailed to you the week of September 16.
 - If you also manage a troop, you will have access to the troop with the same login.
 - Create and personalize your avatar.
 - View the troops in M2OS. If a registered troop is not listed, contact River Valleys to add the troop.
- Reach out to troops to promote the sale, the virtual Fall FUNdraiser Rally, and direct them to set up their M2OS account.
- Inform troops that families will complete the permission form in M2OS. For Girl Scouts participating only in order card sales, they'll complete the online permission form at GirlScoutsRV.org.
- Attend our optional virtual training for Community Volunteers.
- Review the snack delivery email for your delivery date and other important info.

During the Sale | September 23–October 20

- Girl Scouts are able to access their M2OS account to begin the program on September 23. Troops and Girl Scouts can join in the program any time until October 20!
- Answer questions from troops.
- Read your ‘In a Nutshell’ emails.
- Enter the delivery address for the Community snack order and the shipping address for rewards in M2OS by October 20.

After the Sale

- Remind troops that order card sales must be entered in M2OS by 11:59 pm on October 25
 - Note: Nothing needs to be submitted for online orders which are credited to the Girl Scout and troop at the time of purchase. Online sales will continue until October 27. Reward choices can be made until October 27.
 - Late order card sales can be entered **October 26 through 11:59 pm on October 27. No late orders will be accepted after this time.**
- Coordinate the snack and reward pick up times with the troops. **Deliveries occur the week of November 18.**
- Remind troops of the important end of season banking deadlines.
 - December 8: Final family payments for order card sales due
 - December 12: Final snack order card sale deposits due in troop accounts
 - December 18: ACH withdrawal from the troop account for the balance due to River Valleys



Banking and Finance Information

- Juliettes that participate in the sale will be mailed deposit slips in November. Juliettes use these slips to deposit all money for snack order card sales into the River Valleys Wells Fargo bank account.
 - Juliettes will earn Juliette Program Credits instead of troop proceeds for participation in the sale and they also earn reward items.
- Troops deposit all money collected for snack order card sales into the troop's bank account. River Valleys will then withdraw the amount due to council after the sale ends.
- Direct troops to complete the Finance/Inventory Issue Form to report if a family owes money to the troop, the troop received an NSF (non-sufficient funds) check(s), or the troop was charged bank fees because of high deposit activity. Find this form at gsrv.gs/finance-inventory-issue.

Delivery Information: Snacks and Rewards

The Community snacks and rewards delivery will occur the week of November 18. An adult must oversee the delivery and verify the count of the snacks with the delivery staff.

Rewards will ship by courier during the same time-frame. You will not need to be present to receive this delivery. Watch for more delivery information coming to your email and in “In a Nutshell”.

Contact Us

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