

Easy Baked Cookie Program for First Year Girl Scout Troops

We are thrilled to welcome your troop to the great tradition of the Girl Scout Cookie Program. We know your first year can seem overwhelming. That's why we've developed recommendations to fit you and your troop's comfort level. Each of the ingredients listed below is a path to participate in the program. Pick and choose the ingredients to bake up a program that's just right for you! Use the measuring cups as your guide to creating your troop's recipe. The more cups you add, the more options to sell.

Ingredient A: Shipped Cookie Sales only

No money handling
No physical inventory
Digital only

- Sell cookies online for shipped only cookie sales only using your Troop or individual Girl Scouts Digital Cookie online storefront link.
- Girl Scouts and their caregivers can practice their cookie-pitch by sending out emails, posting on their social media, and making phone calls to potential cookie customers.
- Troops can share the shipped cookie sales link and promote it to customers.



Ingredient B: Order Taking & Delivery

Collect orders online or via the order card and deliver cookies to the customer later.

- Collect orders online with Digital Cookie and/or the order card.
- Turn in cookie orders weekly to the Troop Cookie Manager.
- Pick-Up cookies from a cookie cupboard.
- Provide cookies to families, who then deliver to customers and finalize payment, if needed.



Cookie Timeline

BEFORE THE SALE

- Complete annual Troop Cookie Manager training.
- Visit Cookie Central and review resources.
- Connect with your Community/Area Product Leader.
- Pick Up cookie materials for your troop.
- Complete the Troop Cookie Manager Responsibility Form and direct families to complete the Family Responsibility Form.

DURING THE SALE

- Read The Cookie Press each week.
- Join the Product Program Team in our virtual Cookie Chat sessions for added support.
- Arrange for cookie pickup's or transfers.
- Keep in contact with families in your troop and keep a pulse on troop cookie inventory.

AFTER THE SALE

- Wrap up cookies transfers & reward choices in Smart Cookies.
- Complete bank deposits.
- Pick up rewards from the Community Product Leader.
- Celebrate with your families.

The Product Program Team is here to support you!

Give us a call at 800 845 0787 or send us an email at girlscouts@girlscoutsrv.org

Ingredient C: Cookies In-Hand

Place an Initial Order and replenish as needed

- Place an Initial Order in Smart Cookies and pick-up on designated date/time.
- Provide individual Girl Scouts with cookie inventory.
- Replenish inventory by visiting your local cookie cupboard throughout the sale.



Ingredient D: Cookie Booths

Sell cookies at troop or council-secured booths

- Select 1 or 2 troop or council-secured booths.
- Review historical sales per hour for booth and connect with a fellow volunteer to help determine cookie inventory needed for your booth(s).
- Pick up cookies from a cookie cupboard.
- Use the Digital Cookie Mobile App to accept credit card, Venmo, or Paypal payments. Cash and checks also accepted.
- Track your booth sales on the Cookie Booth tally sheet for each booth sale.
- Deposit cash in the troops bank account each week.
- Find additional booths to sell remaining inventory.



Cookie Central is your one-stop shop for all cookie resources. Scan the QR code with your mobile device to get connected. Don't forget to join Girl Scouts River Valleys staff for monthly leader meetings, our new leader co-hort meetings, or our Cookie Chats. These are optional, virtual sessions designed to help support you in your role.

Build Your Cookie Program

At your cookie business family meeting, discuss these prompts to help your troop pick their preferred ingredients to kick start their first cookie sale. This is your chance to discuss the troops cookie goals, set clear guidelines, and expectations with Girl Scouts and their caregivers.

START
HERE

Discuss the ways to sell with your Girl Scouts & their families to determine how they wish to participate.

How can families assist the Troop Leader & Troop Cookie Manager with the cookie season?

How much time can we spend?

END
HERE

How can we make this a fun & learning experience for each Girl Scout in the troop?

Why do we sell cookies?

The Girl Scout Cookie Program is important-it gives millions of girls across the country the opportunity to power new, unique, and amazing experiences, while also learning essential life skills. You're part of the team helping a generation of future leaders get an important taste of what it takes to be successful: teamwork, planning, and how to regroup when things don't go as planned (for starters).

Did you know that all cookie proceeds stay local? After the costs for baking the cookies and program logistics, all proceeds are reinvested in River Valleys Girl Scouts!