



# 2026 Girl Scouts River Valleys Cookie Program Family Guide

Join in on the tradition, make memories, practice your skills, and be part of something great! With the support, assistance, and encouragement of their family, there's no stopping a Girl Scout!

## GIRL SCOUT COOKIE VARIETIES

**THE 2026 SALE RUNS  
FEBRUARY 20-MARCH 29**

All varieties of Girl Scout Cookies (including gluten-free) are \$6 a package. For allergen information, visit [GirlScoutsRV.org/Cookies](http://GirlScoutsRV.org/Cookies).

**CHECK IT OUT!**  
Using your mobile device, **scan the QR code** below to access our one-stop hub for all things cookies:



**Adventurefuls®**

*Indulgent brownie-inspired cookies with caramel flavored crème and a hint of sea salt*



**Exploremores**

*Rocky road ice cream-inspired cookies filled with flavors of chocolate, marshmallow, & toasted almond creme*



**Lemonades®**

*Savory slices of shortbread with a refreshingly tangy lemon flavored icing*



**Trefoils®**

*Iconic shortbread cookies inspired by the original Girl Scout recipe*



**Thin Mints®**

*Crispy chocolate wafers dipped in a mint chocolaty coating*



**Peanut Butter  
Patties®**

*Crispy cookies layered with peanut butter and covered with a chocolaty coating*



**Caramel deLites®**

*Crispy cookies topped with caramel, toasted coconut, and chocolaty stripes*



**Peanut Butter  
Sandwich**

*Crisp and crunchy oatmeal cookies with creamy peanut butter filling*



**Caramel  
Chocolate Chip**

*Caramel, semi-sweet chocolate chips, and a hint of sea salt in a delicious cookie\**  
\*Limited availability

## Cookie Central



[GirlScoutsRV.org/  
Cookies](http://GirlScoutsRV.org/Cookies)



## PRO TIP

Communicate with your troop cookie manager often throughout the season. Keep them up-to-date with how many packages you have left and how many more you'll expect to need.

## WELCOME TO THE 2026 COOKIE SEASON!

Here we go! It's time to be brave, be fierce, and have fun with the yearly Cookie Program! There's nothing sweeter than seeing your Girl Scout unbox valuable life skills while helping their troop fund adventures and experiences. With the support of you and the troop, get ready to watch your Girl Scout participate in this flexible and fun tradition in their own unique way. Together, we're building the future cookie by cookie.

**You play a key role in your Girl Scout's cookie experience.** Team up with the troop to discuss cookie goals, offer to help with tasks like booths or cookie pickups, and attend the Family Cookie Business Meeting to learn how you can help to make those cookie goals a reality. Read on for the scoop on what's in store for 2026!

## COOKIE SEASON HIGHLIGHTS:

- **Meet Kit the Black Footed Ferret!** The only ferret species native to North America. They are most active at night and live underground. Thought to be extinct, but in 1981 a few were found in Wyoming. Today over 400 live in the wild in the grasslands of the plains.
- **Introducing: Exploremores:** The rocky road ice cream-inspired flavors will have customers wanting to scoop up every last package!
- **Digital Cookie Enhancements:** An easier way to share sales links by text or on social media, cash sales entry in the mobile app, plus push notifications are just a few of the updates for the Digital Cookie experience this season. Credit cards, Venmo, and Paypal are the options for payment for in-person and booth sales when using the Digital Cookie mobile app.

## FAMILY CHECKLIST

- Go online to complete the Family Responsibility Form before you pick up any cookies. After receiving your initial cookie supply, you must turn in 50% of money due before picking up more cookies from the troop.
- Keep receipts any time you receive, exchange, or return cookies with the troop cookie manager.
- Check out all of our digital marketing guidelines. Girl Scouts must read and acknowledge the Internet Safety Pledge and review/apply the Supplemental Safety Tips for Online Marketing. You'll find these resources on Cookie Central and in Digital Cookie.
- Plan to return cookies by your troops return date, which is: \_\_\_\_\_

## DID YOU KNOW?

All cookie proceeds stay local! In fact, 79% of the cost of each box is reinvested in local Girl Scouts!

## IT'S MORE THAN SELLING COOKIES...

This program opens the doors for Girl Scouts to find out what they're capable of as they join in the largest girl-led entrepreneurial program in the world. Each season brings big dreams, business savvy, friendships, and fun. Check out our Cookie Program opportunities:



## GET STARTED WITH A COOKIE RALLY

Get connected with other Girl Scouts in the area, while learning some of the essential skills they'll need for cookie season. Check with your Troop Leader to learn about Cookie Rally options, including a council-wide virtual cookie rally in early February.

## COLLECT COOKIE REWARDS THAT ARE STYLISH, USEFUL, AND JUST PLAIN AWESOME!

There's something for everybody, including patches, t-shirts, the always popular mascot plush animals, Cookie Credits, one-of-a-kind experiences, and trendy things that Girl Scouts absolutely adore!



Cookie credits can be used to help pay for day camp, resident camp, membership fees, council-approved trips, and more. Find more details on this season's cookie rewards on the reward flyer provided by your troop or on Cookie Central.

## RIVER VALLEYS PATCH PROGRAMS

**B2B (Business to Business):** Girl Scouts or Troops can sell cookies in bulk to companies for employee treats, client gifts, or community donations. It's a great way for Girl Scouts to build skills, grow sales, and connect with local businesses while businesses get to support their local troops.

**Cookie Share Donation Program:** Girl Scouts have a tradition of giving back to the community, and that tradition continues through the Cookie Share Program. Girl Scouts/troops collect money for donated cookies from customers. These cookie donations are then made to local non-profit organizations, school lunch programs, food pantries, and more! Earn the Cookie Share donation patch when you sell 20 or more donated packages.

**LemonAID Philanthropic Program:** Girl Scouts can choose to opt-out of receiving a reward to instead support our LemonAID philanthropy program. The 2026 program partner is Wildlife Rehabilitation & Release, an organization dedicated to support wildlife rehabilitation efforts in the region. Learn more at [wrr-mn.org](http://wrr-mn.org). Earn the LemonAID patch when you support this program.

## LEARN ALONG WITH THEM

Your cookie business = a family affair. Girl Scouts can earn a unique Cookie Family Entrepreneur pin for each year of participation with your help. Check out the requirements online and get started this cookie season.





**SHOW YOUR COOKIE PRIDE**

Share your troop's favorite moments from the Cookie Sale by tagging **@GirlScoutsRV** in your posts and stories on Instagram, and by making use of the Girl Scout Cookie sticker gallery! We'll help amplify your troop's good work by sharing stories on our Instagram account.

**WAYS TO SELL COOKIES**

There are many different ways to participate in the iconic Girl Scout Cookie Program. Team with your Girl Scout to pick the right experience for them. **Use the ideas below to get started!**

PHONE/TEXT	COOKIE BOOTHS	COOKIE STANDS	ONLINE SALES	ORDER TAKING
Call customers to collect orders or text them your Digital Cookie sales link.	Sell cookies as a group at local businesses and community events.	Set up a stand at your residence or private property in your community.	Use Digital Cookie to share your unique sales link for customers to order & pay online for local delivery or to ship to their door.	Go door to door to take orders with a cookie order card, then deliver the cookies later.
WORKPLACE SALES		BUSINESS TO BUSINESS (B2B) SALES		COOKIES ON HAND
Team with your caregiver to take orders at their workplace, whether in-person, by email, or with an order card. Keep it girl-led by including a personal statement to inform customers of the goals for you and your troop.		Pitch your cookie business to a local business. Connect with community organizations to set up a time to sell to members during their scheduled meetings.		After receiving a supply of cookies from the troop, go door-to-door or walkabout in the community with inventory on hand to sell to customers.

**KEY DATES & DEADLINES**

<b>BY JANUARY 23</b>	Initial cookie order deadline	<b>FEBRUARY 20</b>	Cookie & Booth Go Day
<b>FEBRUARY 11</b>	Digital Cookie registration emails sent to families	<b>MARCH 29</b>	Cookie sale ends
<b>FEBRUARY 11</b>	Girl Scouts begin cookie pre-sales & online orders	<b>MARCH 30 - APRIL 4</b>	Turn in remaining cookie money to troop and select rewards



# DIGITAL COOKIE

## QUICK START GUIDE

Digital Cookie is an online selling platform and app that Girl Scouts use to manage their business—things like creating their own site to share sales links and send marketing emails to customers, take orders and track purchases, and set/track sales goals. Plus, take credit card, Venmo, and Paypal payment (*PS*—cash and checks are also accepted. Checks can be made payable to Girl Scouts). **Check out these steps to get started!**

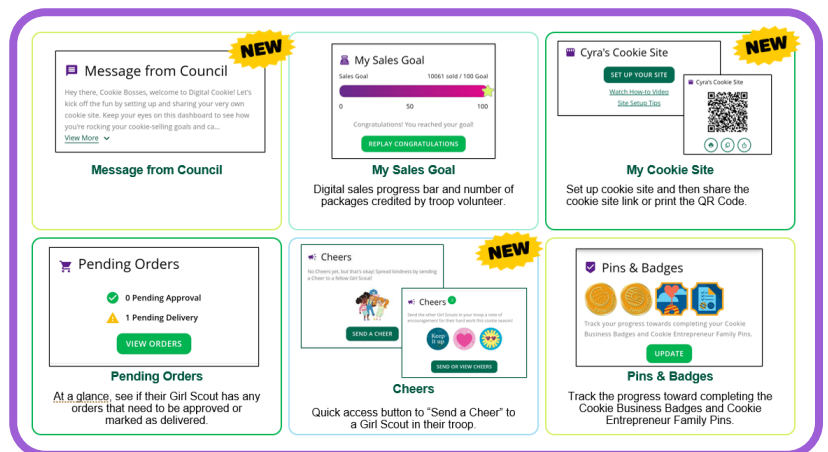
### CREATE YOUR SITE & DOWNLOAD THE APP:

On February 11, you'll receive an email from Digital Cookie ([digitalcookie.girlscouts.org](https://digitalcookie.girlscouts.org)). Add **email@[email.girlscouts.org](mailto:email.girlscouts.org)** to your safe sender's list so you don't miss it. Click the pink "Register Now" button in the email to set up your Girl Scout's account. Create a password, watch a safety video, and accept the terms & conditions. Once set up, download the Digital Cookie app to take credit card, Venmo, and PayPal payments on the go using the same email and password. Download the most current version in the App store and on Google Play.

### SET UP YOUR SITE & REVIEW THE DASHBOARD:

To help your Girl Scout set up their business for customers, click on Site Setup to get started. Once the site is approved and published, your Girl Scout's online cookie business is up and running! After you've begun marketing to customers, you can track sales, view orders (including orders to approve for Girl Scout delivery) and view progress to your sales goal.

- My Sales Goal: This number includes all packages credited by your troop volunteer and shipped cookie sales.
- Pending Orders: At a glance, see if your Girl Scout has any orders that need to be approved or marked as delivered.



### DID YOU KNOW?

Girl Scouts that use online sales tools like Digital Cookie in combination with traditional sales sell 190 more packages on average and reach their goals faster.



# It's as easy as 1-2-3 to start selling after you've set up your site!

## 1 Decide on your cookie delivery type

There are two ways customers can receive cookies when they order online: by shipping cookies directly to their home (with shipping fees) OR delivered by the Girl Scout and their caregiver (Girl Scout or in-person delivery). In Digital Cookie, you'll have the option to activate Girl Scout delivery when setting up the site. You can also inactivate this option at any time during the season.



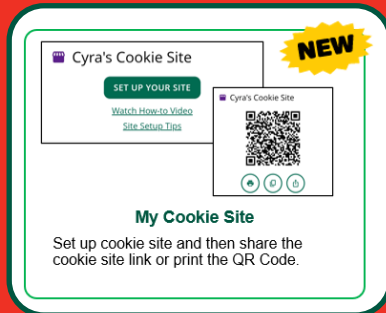
### GIRL SCOUT COOKIE DELIVERY

- Activate or deactivate anytime
- Available through the cookie site link or email
- Cookies are delivered by the Girl Scout

### SHIPPED COOKIE DELIVERY

- Available through the cookie site link or email
- Four package minimum purchase
- Cookies are delivered from the baker

## 2 Share your cookie site and/or send marketing emails



Starting February 11, cookie site links can be shared by social media, text, or email. Marketing emails can be sent to customers directly from your site. To access your cookie site link, go to your Digital Cookie account and find it on your homepage under My Cookie Site.

*\*Cookie site links may not be shared to Facebook Marketplace, eBay, Craigslist, or any garage sale site. Girl Scouts and families engaged in online cookie sales must always follow the Digital Sales & Social Media policy.*

## 3 Review and approve orders from Digital Cookie

When orders come in for Girl Scout delivery, you must approve the orders in Digital Cookie within **five days**. Go to the Orders tab to view all orders that need approval. You'll see a list of all orders, the customer's info, and the number of packages in the order. You'll receive a reminder email each day if you have orders that haven't been approved in the system.



### HELPFUL TIPS:



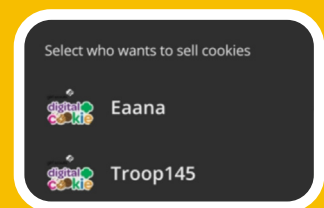
Caramel Chocolate Chip

Off On

If you are out of a cookie variety for Girl Scout delivery, you can turn off the variety in the Digital Cookie site. Go to the **My Cookies tab** and switch the cookie variety to "off" then click on update delivery settings. You can turn delivery back to "on" once you get additional inventory.



**Digital Cookie** features resources to help you if you get stuck, like tip sheets, videos, and a Help section built right into the site.



Once you've logged into the **Digital Cookie app**, you'll see two role options: the Girl Scout account and the Troop account. Use the **Troop account** during cookie booths when using troop inventory. Use the **Girl Scout account** when making a sale that uses your Girl Scout's inventory. Check out the Digital Cookie Help Center for more details.

# MORE DIGITAL COOKIE FEATURES

Once you've received cookies from your troop, you'll track inventory and report any needs for additional inventory. You can use Digital Cookie to help track inventory or use our cookie inventory worksheet in this guide. You can also use the receipts provided from your Troop to track your Girl Scout's individual sales.

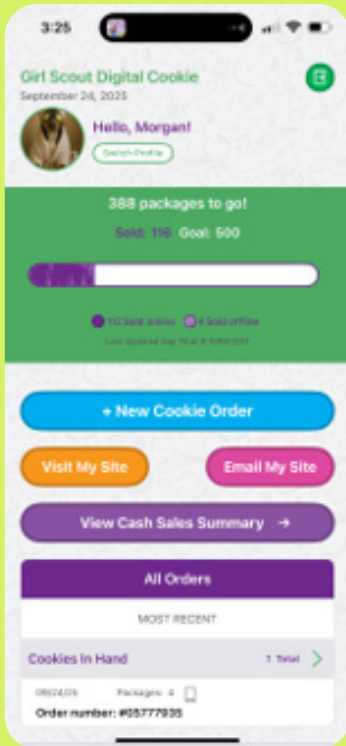
Remember, it may take your troop volunteer time to enter transactions, so please be patient if you have received cookies from the troop that need to be transferred to your Girl Scout.



Scan here to get directed to our Digital Cookie Help Center.

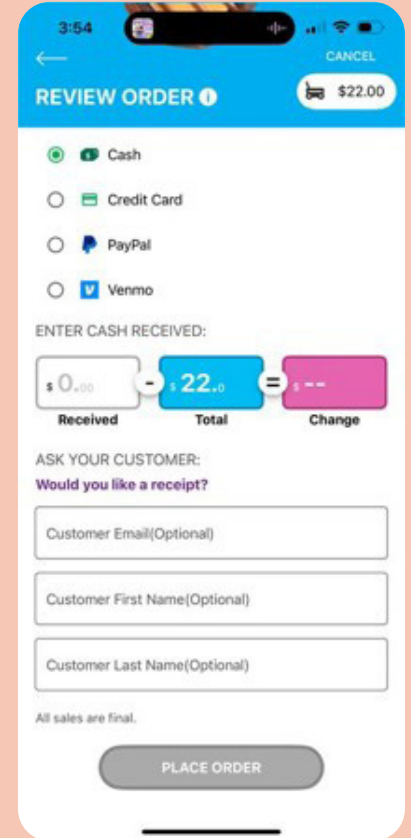


## Digital Cookie Mobile App Home Screen



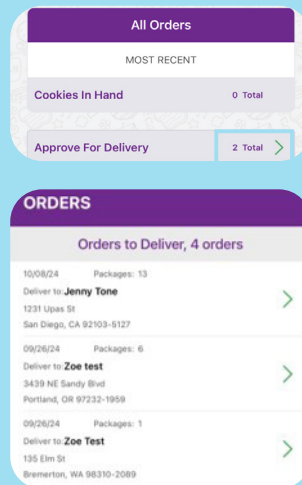
After you've set up your Digital Cookie site and published it in a web browser, you can download and start using the Digital Cookie Mobile App to take in-person credit card/Venmo/Paypal payments from customers.

**New for 2026:** Girl Scouts can track cash payments in the Digital Cookie Mobile App. This option will be visible when you select "Give cookies to customer now" orders.



Once an order has been placed in the mobile app, the Girl Scout can view all orders placed through the app and from their Digital Cookie site under the All Orders section. Click on the order you want to view to see more details. If the order is an in-person delivery order, you can approve or decline the order from the app.

When taking credit card, or Venmo/Paypal payments with the mobile app, Girl Scouts must wait for the confirmation screen to appear to ensure the order is completed. Once confirmed, the cookies can be given to the customer.



Our Troop #: \_\_\_\_\_

Troop Cookie Contact(s):

\_\_\_\_\_

\_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

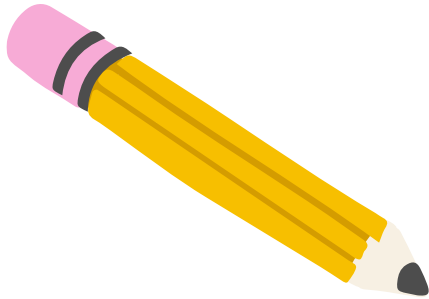
Scan here to complete your online Family Cookie Responsibility Form.



# MY COOKIE INVENTORY

Use this worksheet to track your sales and inventory each week. Make a copy of this page or find a printable copy on Cookie Central.

Week of: \_\_\_\_\_ Troop #: \_\_\_\_\_ My Name \_\_\_\_\_



	Adventurefuls	Exploremores	Lemonades	Trefoils	Thin Mints	Peanut Butter Patties	Caramel delites	Peanut Butter Sandwich	GF Caramel Chocolate Chip
This Week's Beginning Inventory									
Packages sold this week (order card & online girl-delivered) (-)									
Packages on hand (=)									
Order card sales packages needed (+)									
Online girl-delivered sales packages needed (+)									
Extra packages wanted this week (+)									
My TOTAL ORDER this week									



Cookie donations sold this week: \_\_\_\_\_

Cash/Checks total turned in: \_\_\_\_\_

Total dollar amount turned in today: \$ \_\_\_\_\_

## WHAT KIND OF WEEK DID I HAVE?

## NOTES

- I had a terrific week selling cookies!
- I had an okay week selling cookies
- I had a not so good week selling cookies
- I had a \_\_\_\_\_
- If anyone needs cookies, I have extras