



Welcome to the Fall FUNdraiser—your easiest way to earn troop proceeds to jumpstart the Girl Scout year. Sales options include snacks, magazines, exclusive BarkBoxes, Tervis drinkware, and **new for this season... candles!** Use this guide for key dates, links to resources, and a checklist of tasks. Connect with families by email, text, or at your Troop meeting to share the option to join in the sale. Your Community Product Leader and our team are here to help you all season long with timely reminders and answers to your questions.

Yours in Girl Scouting,
The River Valleys Product Program Team

Mascot and Theme:
BFF: Brave, Fierce, Fun
with the Grizzly Bear

Participation Options and Proceeds

Girl Scouts can participate in one or all options, including an online-only sale with no money collection or product delivery. All proceeds stay local. Troops earn 12% on all items sold in proceeds. **New for 2025:** Senior & Ambassador Troops can opt-out of rewards to earn 15% in proceeds.

Type of sale:	How to do it:	How product gets to customers:	How customers pay for items:
Online Exclusive Items**	Girl Scouts use M2OS to email their customers or share their unique sales link.	Shipped from vendor	Credit card purchase online
Online Snack Sales*	Girl Scouts use M2OS to email their customers or share their unique sales link via social media or text.	Customers can choose to either have the snacks shipped directly to their home or have Girl Scouts deliver the snacks	Credit card purchase online
Snack Order Card Sales*	Girl Scouts contact customers via phone, text, video chat, or in-person and track orders on their snack order card	Delivered by the Girl Scout	Check or cash provided to Girl Scout

**Includes Care to Share Donation Program sales. **Includes Magazines, BarkBoxes, candles, & Tervis drinkware.*

Volunteer Resources

Along with these printed materials, you'll use online resources to manage the sale:

M2OS:
www.gsnutsandmags.com/gsrv
Use this online system to enter/review orders, monitor progress, select rewards, run reports, and more.

River Valleys Website:



Scan the QR code on this page to be directed to the resources for your role.

In a Nutshell

A bi-weekly email from River Valleys with helpful tips & reminders.

Rewards and Personalized Patches

Along with raising funds for the troop, Girl Scouts can earn awesome rewards and patches. **See the snack order card for the full list of rewards.**

New for 2025: Girl Scouts earn individual rewards based on their combined total sales of all Fall items—everything counts! Plus, they'll earn patches for reaching sales milestones. Troops that sell \$200 or more in Fall items will receive access to a bonus cookie booth lottery round to score an early booth timeslot. Watch for more details in In a Nutshell.

The most popular rewards of the Fall FUNdraiser are the **personalized patches**. Up to two personalized patches can be earned each year: one for this sale and another for cookies. If earned, the patches are sent directly to the Girl Scout.

Up to two adults per troop can earn a personalized patch for Troop sales of \$1,000 or more. If earned, the patches are sent directly to the recipient.



Fall FUNdraiser: Your Key Volunteer Duties

This program is a snap! Follow the steps and dates below to keep on task.



Before the Sale | September 1–20

- ☐ Receive troop materials from your Community Product Leader.
- ☐ Check your inbox the week of September 15 for a link to set up your M2OS account.
 - Watch the training video and use the M2OS Quick Tips Sheet for system instructions.
 - Add or verify troop bank account information.
 - View your Troop roster. If anyone is missing, remind the family to complete registration.
 - Approve/edit the parent/adult emails to send a Go Day reminder email.
- ☐ Girl Scouts participating in online sales will complete a permission form in M2OS. For those participating only in snack order card sales, direct them to complete the permission form on GirlScoutsRV.org.
- ☐ Attend our optional, virtual Troop Check-in & Chat session or view the recording in gsLearn.
- ☐ Distribute snack order cards and family guides.
- ☐ Share the opportunity to join in the free virtual Fall FUNdraiser Rally.

During the Sale | September 21–October 20

Note: Girl Scouts can join in the program any time during these dates.

- ☐ Direct Girl Scouts to set up their M2OS online account starting on September 21.
- ☐ Read your “In a Nutshell” emails.
- ☐ Remind families to enter their snack order card sales into M2OS by October 21.

After the Sale | October 21–December 18

- ☐ Enter any missing snack order card sales and rewards selections between October 22 and October 25.
 - No action is needed for online sales, which are credited at the time of purchase.
 - Community Product Leaders can enter snack order card sales through 11:59 pm on October 26. **No late orders can be accepted after this time.**
- ☐ Pick up the snack orders and rewards from your Community Product Leader the week of November 17.
- ☐ Distribute snacks and rewards to families.
- ☐ Finalize snack order card deposits. If needed, complete the Finance Inventory Issue Form.
- ☐ The balance due will be collected with an ACH withdrawal from the troop bank account on December 18.

Banking and Finance Information

Verify/enter your troop’s bank account information in M2OS.

Snack order card sales payment details:

- Girl Scouts can collect cash or checks (made payable to Girl Scouts) from customers at the time of order or at the time of delivery.
- Snack order card payments from families to the Troop can be accepted via cash, check, online payment systems (Venmo/PayPal Friends & Family), or deposit funds directly into the troop account.
- Juliettes are mailed deposit slips to deposit all money for snack order card sales into the River Valleys Wells Fargo bank account.

Collect final payment from families by December 7.

Deposit all money collected for snack order card sales into the troop bank account by December 9.

- View the Troop Summary Report in M2OS to see the total sales, payment collected online, proceeds earned, and the total due. For troops owed proceeds due to high-levels of online payments, proceeds will be transferred to the troop account on December 22.

The Finance/Inventory Issue Form is completed by December 9: if a family owes money to the troop, your troop received an NSF (non-sufficient funds) check(s), or your troop was charged bank fees due to high deposit activity. Find this form at gsrv.gs/finance-inventory-issue.

Care to Share Program

Through the Care to Share donation program, snack items are donated to Meals on Wheels.

Girl Scouts collect donations in \$9 increments, receive credit for each sale, and the troop earns proceeds. Those that sell 4+ donations earn a special patch. Girl Scouts River Valleys delivers the snacks.



Contact Us

Girl Scouts River Valleys
girlscouts@girlscoutsrv.org
800-845-0787

M2 Customer Service
support.gsnutsandmags.com
800-372-8520

Your Community Product Leader is the local volunteer who can assist and support you throughout the program. If you need help connecting with this volunteer, contact Girl Scouts River Valleys.

