

2025 Fall FUNDraiser Family Guide

Welcome to the Fall FUNDraiser, a sale designed to be fast, easy, and rewarding. Participating in this fundraiser means your Troop earns proceeds to power their adventures before the Cookie Program. Plus, your Girl Scout earns individual rewards and patches. Customers can purchase unique snack items, magazines, exclusive BarkBoxes, candles, and Tervis drinkware. With flexible participation options like in-person, online sales, or a combination of both, your Girl Scout can customize their sales experience.

All proceeds stay local to benefit our Girl Scouts. Troops earn 12% on all items sold! Senior and Ambassador Troops can opt-out of rewards to earn 15% in proceeds.

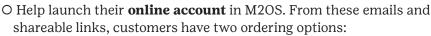




The Family "To-Do" List:

During the Sale | September 21 - October 20

Join in the Fall FUNDraiser at anytime during the sale dates!



- O In-person Snack Delivery option to shop and pay online from the snacks featured on the snack order card. You'll deliver these snacks after
- O **Direct Ship option** to shop and pay online from an expanded selection of snacks, online exclusive items, and/or order/renew magazines. The items are sent directly to the customer.
- O Connect with customers by phone, text, or inperson for snack order card sales. Record sales on the **snack order card**. Customers pay with cash or check made payable to Girl Scouts. Enter these orders in M2OS.
- O Earn a **bonus reward!** Create an avatar, send 18+ emails through M2OS, and share your site between September 21-28 to earn the Digital **Days sticker.** Plus, be eligible for the drawing to win a super-sized Grizzly Bear plush.





*If your Girl Scout reaches a reward level with a choice, and no choice is made by the deadline, they will receive Fall FUNDs.

Before the Sale

- O **Register** your Girl Scout for the 2025-2026 membership year.
- O Review the snack order card (provided by your troop) for the product lineup, along with the reward choices.
- O **Confirm** with your Troop on when to take snack order card sale payments: at the time of the order or at delivery.
- O **Help** your Girl Scout develop their customer list.
- O **Login** to complete the online permission form in M2OS. See the M2OS Quick Tips Sheets to help navigate the online system.



In-person sales only? Scan here for the online permission form!



After the Sale | November 17-December 7

- O Pick up the snacks for in-person delivery and rewards from the troop, verify totals with them.
- O Deliver the items to your customers and finalize the payment for snack order card sales.
- O Turn in any cash or checks to the troop by **December 7.**

Questions? | Troop Volunteer Contact

Name:

Email:

Phone:



Scan here for your Fall **FUNDraiser** resources!



M2 Customer Service

support.gsnutsandmags.com 800-372-8520

Girl Scouts River Valleys girlscouts@girlscoutsrv.org 800-845-0787

M2OS: www.gsnutsandmags.com/gsrv



Join the Fun and Earn Rewards!

Visit Your Online Site to Explore All the Rewards You Can Earn.





Here's How to Earn Two Personalized Patches with your Name and Avatar:







Fall Personalized Patch

- Create your avatar in M2OS
- Send 18+ emails from M2OS
- Use the "Share My Site" function in M2OS to ask friends and family for support
- Sell \$500+ in total Fall items

Girl Scout Cookie Crossover Personalized Patch

- Create your avatar in M2OS
- Send 18+ emails from M2OS during the Fall FUNdraiser
- Use the "Share My Site" function in the M2OS during the Fall Product Program
- Sell 380+ packages of cookies during the 2026
 Girl Scout Cookie Program



Visit **gsnutsandmags.com/gsrv** to login.



Login





Use the QR code, the URL above, or the council website link. Jump into the program right away - no need to wait for an email. With your troop number ready, follow the prompts to join the Fall FUNdraiser online.

My troop #



Create

Customize your site with an avatar that looks like you, and add a personal message for friends and family. Earn virtual rewards by completing setup steps.





Share

Friends and family can help you reach your goals by shopping online! Start by sending emails through M2, so supporters can see your goal and hear your personalized avatar message in your own voice.

Team up with your parent or guardian to safely share your shop link on social media, or via text to market your online business. Remember to follow current GSUSA guidelines for online sales and marketing.