

DREAM



LEAD



CELEBRATE CHANGEMAKERS

2025 SPONSORSHIP OPTIONS





Dear **Girl Scout Partner**,

At Girl Scouts River Valleys, we know that when women and girls are empowered to lead with courage, confidence, character, and curiosity, the impact is felt across workplaces, classrooms, boardrooms, and communities. The Celebrate Changemakers event is more than a recognition of those who embody these values—it is a call to action. A call to boldly amplify the voices of women and young women, ensuring they are positioned not just to DREAM but to DREAM BIGGER!

For 113 years, Girl Scouts has been the premier organization for building girls of leadership and purpose. And yet, as we stand at this critical inflection point, we know we must evolve. The world needs powerful women and powerful girls—leaders prepared to take on challenges with skill, resilience, and vision. That is why Girl Scouts River Valleys is shifting the narrative. No longer defined solely by cookies, camps, and crafts, we are a movement focused on leadership development, workforce readiness, and preparing girls for the careers of tomorrow.

This transformation is urgent. As business and community leaders, we ask you to invest in girls—because that investment will pay dividends. The young women we empower today will become the innovators, executives, educators, and changemakers shaping our collective future. Your support ensures that we continue to deliver what we do best: the wholeness of the girl. It allows us to expand our programs, reach more girls, and create sustainable pathways to success.

Thank you for believing in this mission. Thank you for thinking differently about who we are, what we do, and what the future holds. Your sponsorship is not just a gift—it is a commitment to the kind of world we want to build. Together, we will equip the next generation of leaders to rise, disrupt, and redefine what is possible, when we DREAM BIG!

With gratitude,

Marisa C. Williams

Chief Executive Officer



**CHANGEMAKER
PRESENTING
SPONSOR**

\$50,000

Impact: Empowering the next generation of leaders by funding a full year of Girl Scout programming, including social, emotional, and mental wellness support.

B E N E F I T S

PREMIER BRANDING	Presenting Sponsor designation with top logo placement in all materials, website, and social media.
VIP EVENT ACCESS	Three VIP tables (30 guests) with premium placement.
STAGE & BRAND VISIBILITY	Company representative remarks, one-minute video feature, and verbal recognition.
MARKETING EXPOSURE	Inclusion in press materials, invitations, dedicated LinkedIn spotlight posts, email newsletters, and social media recognition.
EXCLUSIVE PERKS	Complimentary valet parking for all guests and a full-page ad in the virtual program.



*Mission **Impact***

Provides 20 Girl Scouts with a year of programming.

READY TO MAKE A DIFFERENCE FOR GIRLS?

Submit a 2025 Sponsorship Commitment Form

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TRAILBLAZE-HER
SPONSOR
\$25,000

Impact: Access to camp for underserved girls and girls who want to become Girl Scouts.

BENEFITS

PRIORITY BRANDING	Featured logo placement in event materials, website, and social media.
EVENT ACCESS	Two VIP tables (20 guests) with premium seating.
STAGE & BRAND VISIBILITY	Verbal recognition during the program.
MARKETING EXPOSURE	Name in press materials, invitations, LinkedIn post, email newsletter, and social media.
EXCLUSIVE PERKS	Complimentary valet parking and a half-page ad in the virtual program.



Mission Impact

Sponsors customized volunteer training for up to 25 troop leaders.

READY TO MAKE A DIFFERENCE FOR GIRLS?

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INNOVATE-HER
SPONSOR
\$15,000

Impact: Advancing STEM education by sponsoring a STEM Day for Girl Scouts.

B E N E F I T S

BRAND RECOGNITION	Logo in event materials and on the GSRV website.
EVENT ACCESS	One table (10 guests) with priority seating
STAGE & BRAND VISIBILITY	Verbal recognition during the program
MARKETING EXPOSURE	Social media highlight, inclusion in event emails, and name in press materials.
EXCLUSIVE PERKS	Complimentary valet parking for two guests and a half-page ad in the virtual program.



Mission **Impact**

Funds a STEM Day for up to 15 Girl Scouts.

READY TO MAKE A DIFFERENCE FOR GIRLS?

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EMPOWER-HER
SPONSOR
\$10,000

Impact: Providing transformative experiences by sending Girl Scouts to a 6-day overnight camp.

B E N E F I T S

BRAND RECOGNITION	Logo in event materials and on the GSRV website.
EVENT ACCESS	One table (10 guests)
STAGE & BRAND VISIBILITY	Verbal recognition during the event and quarter-page ad in the virtual program.
MARKETING EXPOSURE	Social media and email recognition.



Mission **Impact**

Sponsors 5 Girl Scouts for a 6-day overnight camp.

READY TO MAKE A DIFFERENCE FOR GIRLS?

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INSPIRE-HER
SPONSOR
\$5,000

Impact: Supporting essential Girl Scout programs and scholarships.

Mission Impact

Funds scholarships for Girl Scouts.

BRAND RECOGNITION	Company name listing in event materials and on the GSRV website.
EVENT ACCESS	One table (10 guests)

TROOP TABLE
SPONSOR
\$2,000

Impact: Celebrating changemakers with a table for 10 guests, supporting Girl Scouts in leadership development.

BRAND RECOGNITION	Name listed in the event program and on the GSRV website.
EVENT ACCESS	One table (10 guests)



READY TO MAKE A DIFFERENCE FOR GIRLS?

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Who Are We | Our Mission

To build girls of **courage, confidence** and **character** who make the world a better place.

Our Programs

Girl Scouts River Valleys offers nearly 100 programs and events that promote and support the well-being of girls and gender-expansive youth. These programs are expertly crafted and designed to provide unparalleled experiences that help kids gain confidence, learn new skills, discover the world around them, build friendships, and, of course, have fun. The opportunities are endless as they earn badges, complete journeys, and more. Girl Scouts are given the support they need to thrive—finding their most authentic selves as they chart their path to success.



LEADERSHIP

gsLead

Six-part leadership development series that helps young women build leadership skills and find their strengths.

Highest Award Projects

Long-term projects that teach youth how to take action in their communities and plan for sustainable impact.

COMMUNITY & CULTURE

Cultural Exploration Programs

These programs are designed to help Girl Scouts learn about and celebrate different cultures and communities.

Mentored Troops

A BIPOC-specific troop program designed to increase representation and erase access barriers.



STEM

Power Girls

Programs that introduce Girl Scouts to skilled trades, enhancing STEM skills with engineering and construction.

STEM Camps and Programs

Focused camp sessions and programs on topics like nature exploration, astronomy, math, and coding.



ADVOCACY

Girl Scout Day at the Capitol

An annual event for kids to develop their advocacy skills, meet their representatives, and see why their voices matter.

Civic Engagement

Giving Girl Scouts the tools they need to speak up for issues they care about, like education, mental health, and equity.

VOLUNTEERS

Troop Leaders

Troop Leaders are the lifeblood of Girl Scouting, living our mission and leading by example for the youth they serve.

Service Unit Volunteers

SU volunteers make Girl Scouts happen for their communities, providing the support needed to deliver Girl Scout programs.



Our Events

Girl Scouts River Valleys events bring our thriving community together to support and honor the life-changing impact of the Girl Scouts Movement.

Celebrate Changemakers

Our signature fundraising event raises critical funds for Girl Scouts River Valleys and supports access to our life-changing programs. Hundreds of donors and supporters come together each fall to honor our mission and lift up the Girl Scouts and volunteers making change in our communities.



Highest Awards Ceremonies

Held to honor and celebrate the momentous achievement of Silver and Gold Awards (the highest honors youth members can earn), these spring ceremonies bring older Girl Scouts and their families together across our council region.

