

IGNITING POWER  
in ALL girls.



**2024**

Sponsorship  
Package

girl scouts   
river valleys



Dear **Girl Power Igniters**,

The core purpose of Girl Scouts River Valleys is to boldly lead as an anti-racist organization that uplifts and empowers every girl to know their worth and lead in their world. As I turn the corner from my first year as CEO, I am encouraged and energized by all that I have learned, the accomplishments that have been achieved before my time, and the possibilities that lie ahead. I know that all girls have a power within to change their world through exploration, and we can be stronger together. However, those qualities must be ignited and developed.

Your sponsorship support will span the duration of our 2024 service year and will not only support programs but will allow us to:

- Grow membership by authentically listening and connecting with communities through culturally specific outreach.
- Enhance volunteer recruitment and training to optimize our capacity to serve girls.
- Increase inclusion and belonging by expanding diversity, equity, inclusion (DEI), access, racial justice, and anti-racism training for volunteers and staff and expanding anti-racist programming for girls and families.
- Expand and adapt program delivery by building culturally responsive programs and expanding family programming opportunities so that every family is engaged in their Girl Scout experience.

As we commit to keeping diversity, equity, inclusion, and racial justice at the center of everything we do, our goal is to build mutually beneficial partnerships between girls, families, volunteers, neighborhoods, partners, and funders that strengthen the connections of our communities.

**May we count on you to become a 2024 Girl Scouts River Valleys sponsor and help us give every girl the spark they need to ignite their power and achieve their dreams?**

I look forward to joining hands with you on this journey, which will prove that we are indeed stronger together!

Igniting Girls to Succeed,

A handwritten signature in black ink that reads 'Marisa C. Williams'.

**Marisa C. Williams**  
Chief Executive Officer







## Our Mission

To build girls of **courage**, **confidence** and **character** who make the world a better place.

## Our Programs

Girl Scouts River Valleys offers nearly 100 programs and events that promote and support the well-being of girls and gender-expansive youth. These programs are expertly crafted and designed to provide unparalleled experiences that help kids gain confidence, learn new skills, discover the world around them, build friendships, and, of course, have fun. The opportunities are endless as they earn badges, complete journeys, and more. Girl Scouts are given the support they need to thrive—finding their most authentic selves as they chart their path to success.



### LEADERSHIP

#### **gsLead**

Six-part leadership development series that helps young women build leadership skills and find their strengths.

#### **Highest Award Projects**

Long-term projects that teach youth how to take action in their communities and plan for sustainable impact.

### COMMUNITY & CULTURE

#### **Cultural Exploration Programs**

These programs are designed to help Girl Scouts learn about and celebrate different cultures and communities.

#### **Mentored Troops**

A BIPOC-specific troop program designed to increase representation and erase access barriers.



### STEM

#### **Power Girls**

Programs that introduce Girl Scouts to skilled trades, enhancing STEM skills with engineering and construction.

#### **STEM Camps and Programs**

Focused camp sessions and programs on topics like nature exploration, astronomy, math, and coding.



## ADVOCACY

### Girl Scout Day at the Capitol

An annual event for kids to develop their advocacy skills, meet their representatives, and see why their voices matter.

### Civic Engagement

Giving Girl Scouts the tools they need to speak up for issues they care about, like education, mental health, and equity.

## VOLUNTEERS

### Troop Leaders

Troop Leaders are the lifeblood of Girl Scouting, living our mission and leading by example for the youth they serve.

### Service Unit Volunteers

SU volunteers make Girl Scouts happen for their communities, providing the support needed to deliver Girl Scout programs.



## Our Events

Girl Scouts River Valleys events bring our thriving community together to support and honor the life-changing impact of the Girl Scouts Movement.

### Celebrate Changemakers

Our signature fundraising event raises critical funds for Girl Scouts River Valleys and supports access to our life-changing programs. Hundreds of donors and supporters come together each fall to honor our mission and lift up the Girl Scouts and volunteers making change in our communities.



### Highest Awards Ceremonies

Held to honor and celebrate the momentous achievement of Silver and Gold Awards (the highest honors youth members can earn), these spring ceremonies bring older Girl Scouts and their families together across our council region.





# Sponsorship Levels

Help Girl Scouts River Valleys change the world—one Girl Scout at a time.

## LEAD IGNITER

**\$150,000**

*\$12,500 per month*

Uplift the Girl Scouts Movement and change the lives of thousands of girls and families in our region.



## EDUCATION IGNITER

**\$100,000**

*\$8,333 per month*

Help Girl Scouts unlock their boundless potential.

## DREAM IGNITER

**\$75,000**

*\$6,250 per month*

Help Girl Scouts reach for their dreams.

## ADDITIONAL LEVELS

### MENTAL WELLNESS SUPPORTER

**\$50,000**

*\$4,167 per month*

Invest in the mental health solutions girls need.

### PHYSICAL WELLNESS SUPPORTER

**\$25,000**

*\$2,083 per month*

Give girls opportunities to be healthy and active.

### ADD-ON INVESTMENT

**+\$10,000**

Sponsor a Power Girls STEM program



Ready to make a difference for girls?

**Submit a 2024 Sponsorship  
Commitment Form!**

**[gsrv.gs/2024-Sponsor](https://gsrv.gs/2024-Sponsor)**



## Sponsorship Benefits

	\$150k	\$100k	\$75k	\$50k	\$25k
<b>EXCLUSIVITY</b>					
<b>Exclusive visibility</b> as lead sponsor on GSRV website and in all event marketing and collateral	+				
<b>No industry competitors will be listed at this level</b>					
Company mentioned in press release	+	+			
<b>MISSION &amp; PROGRAM BASED BENEFITS</b>					
Covers the cost for a corresponding number of Girl Scouts to experience the comprehensive Girl Scout program for one year, including social, emotional, and mental wellness support, access to innovative programs and experiences, and mentorship.	120	80	60	40	20
Allows GSRV to train corresponding number of volunteers to build diversity, equity, inclusion and belonging skills	325	200	150	100	50
Provides sponsorship of STEM Day for up to the corresponding number of Girl Scouts	850	575	420	275	135
Sponsors the corresponding number of Girl scouts to attend a 6-day overnight camp experience	175	115	85	55	30
Customized volunteer opportunity for up to corresponding number of employees	30	25	20	10	5
<b>EVENTS ACCESS BASED BENEFITS</b>					
Celebrate Changemakers Event Tickets	40	30	20	10	10
Highest Awards Ceremony Event Tickets	20	10	10		
<b>EXPOSURE BASED BENEFITS</b>					
Logo on online bidding site for event auction	+				
Opportunity for company executive to speak during event program (1 event)	+				
Company logo with hyperlink listed on GSRV website	+	+	+		
Logo placement on event signage, virtual program and screens	+	+	+	+	
# of social media mentions (over 20k followers)	14	10	8	4	1
Opportunity to place branded items in VIP swag bags	+	+	+		
Girl Scouts River Valleys Virtual Program Book Ads					
One full page advertisement	+				
One half-page advertisement		+	+	+	
One quarter-page advertisement					+

\*Contact us for fair market value information.

**Confirm your sponsorship today to maximize your benefits!**

Customized packages are available. Please contact us at [sponsorship@girlscoutsrv.org](mailto:sponsorship@girlscoutsrv.org) or call (651) 251-1242



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**One Girl Scout at a time.**



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