



girl scouts
river valleys



At Girl Scouts River Valleys, our mission is to build girls of **courage, confidence, character, and curiosity** who make the world a better place.

EDUCATION

We offer nearly 100 expertly designed programs and events that support the well-being and personal growth of girls and gender-expansive youth. These experiences help youth gain confidence, explore new interests, and discover the world around them—all while having fun.



POWER GIRLS

Introducing girls to the skilled trades through hands-on learning in engineering, construction, and other STEM fields. Corporate volunteer opportunities available.

S.T.E.A.M. CAMPS & PROGRAMS

Focused learning experiences in areas like astronomy, nature exploration, math, and coding.



CULTURAL EXPLORATION PROGRAMS

Encouraging curiosity and connection by helping Girl Scouts learn about and celebrate different cultures and communities.



LEADERSHIP

We are committed to closing the leadership gap for girls, especially those from underrepresented communities, through targeted mentorship and skill-building opportunities.



GIRL SCOUT LEADERSHIP INSTITUTE (GSLI)

The Girl Scout Leadership Institute (GSLI) is dedicated to supporting the well-being of high school girls and gender-expansive youth that focuses on **leadership, college preparation, career and workforce development, and mental health.**



CONNECTZ

A staff-led, culturally responsive program that provides safe spaces, mentorship, and leadership opportunities for girls in under-resourced communities.

Offered at no cost through schools and community partners, participants receive free membership, uniforms, and access to enriching experiences like camp, entrepreneurship, and special events.



HIGHEST AWARD PROJECTS

Youth-led, long-term service initiatives that culminate in Bronze, Silver, or Gold Awards—the highest honors a Girl Scout can earn.



CIVIC ENGAGEMENT PROGRAMS

Equipping girls with tools to advocate for causes that matter to them—such as mental health, education, and equity.

CAMPS

Our camps are more than outdoor getaways—they are life-changing spaces where girls learn resilience, build friendships, and connect with nature.



OVERNIGHT AND DAY CAMPS

Hosted at multiple locations across our council, these programs offer activities like archery, canoeing, hiking, and team-building.

STEM-FOCUSED CAMP TRACKS

Integrating adventure with learning in science, technology, engineering, and math.



ACCESS FOR ALL:

Sponsorships and partnerships ensure camp is available to all girls, regardless of financial means.

VOLUNTEERISM

Our programs thrive because of the incredible dedication of volunteers who mentor, lead, and inspire the next generation. **Thousands of volunteers invest time and talent to lead and inspire Girl Scouts** and we count on donors to help fund their memberships, training, and professional development, which helps them develop into dynamic leaders for Girl Scouts and beyond.





OUR SIGNATURE EVENTS



CELEBRATE CHANGEMAKERS

Our signature annual fundraising event supports the heart of the mission—ensuring that all girls have access to life-changing experiences. Each spring, hundreds of donors and community partners gather to recognize the Girl Scouts and volunteers who are transforming their communities.

HIGHEST AWARDS CEREMONIES

The Girl Scouts' Highest Awards—Bronze, Silver, and Gold—are prestigious achievements, held each spring, which recognize girls who identify community issues, develop sustainable solutions, and lead impactful projects. Through this process, girls build essential leadership skills such as critical thinking, project management, collaboration, and civic engagement—preparing them to be confident changemakers in their communities and beyond.

GIRL SCOUT DAY AT THE CAPITOL

Girl Scouts, families, volunteers, and public leaders come together to learn about the capitol, meet legislators, practice public speaking, share and promote issues youth care about, and see how government works.





Sponsorship Benefits

**Dreammaker
Presenting
Sponsor**

\$75,000

**Trailblaze-HER
Sponsor**

\$50,000

**Innovate-HER
Sponsor**

\$25,000

Event Access*

Annual Changemakers Fundraiser	5 Tables	4 Tables	3 Tables
Highest Awards Event	●	●	●
Power Girls Volunteer Opportunities	3	2	1
No industry competitors accepted	●	●	

Mission Impact

Provides corresponding # of underrepresented girls with one year of programming	30	20	15
Underwrites membership costs for corresponding # of girls.	100	50	25
Funds a STEM Day for corresponding # of Girl Scouts	20	15	10
Covers the cost of lunch for the corresponding # of girls in need attending day camps.	20	15	10
Covers costs associated with Power Girls activities.	●	●	●

Marketing Exposure**

Company quote included in press release	●		
# of Social Media Posts	15	10	5
Company logo featured on event collateral and website	●	●	●
Company name listed on event collateral and website			

Brand Visibility***

Full Page Ad	●	●	
Half Page Ad			●
Quarter Page Ad			

*Most tables have 10 seats.

**Social media includes Instagram, LinkedIn, and Facebook.

***Event collateral for \$50K and above includes all events noted. All others include one event only.

***Ad placements in Changemakers and Highest Awards virtual program books.

**Additional levels
on next page**





Sponsorship Benefits

Empower-HER
Sponsor

\$10,000

Inspire-HER
Sponsor

\$5,000

Event Table
Sponsor

\$2,500

Event Access*

Annual Changemakers Fundraiser	2 Tables	1 Table	1 Table
Highest Awards Event	●	●	
Power Girls Volunteer Opportunities			
No industry competitors accepted			

Mission Impact

Provides corresponding # of underrepresented girls with one year of programming			
Underwrites membership costs for corresponding # of girls.	10		
Funds a STEM Day for corresponding # of Girl Scouts	5		
Covers the cost of lunch for the corresponding # of girls in need attending day camps.	5		
Covers costs associated with Power Girls activities.			

Marketing Exposure**

Company quote included in press release			
# of Social Media Posts	2	1	
Company logo featured on event collateral and website	●		
Company name listed on event collateral and website		●	●

Brand Visibility***

Full Page Ad			
Half Page Ad	●		
Quarter Page Ad		●	●

*Most tables have 10 seats.

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Ready to **make a difference?**

Use the **QR code** or visit gsrv.gs/becomeapartner to confirm your sponsorship and begin your impact journey today.



Questions? Contact the GSRV Development Team.

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