



Girl Scouts

**Minnesota and Wisconsin
River Valleys**

400 Robert Street South
St. Paul, Minnesota 55107
651-227-8835 or 800-845-0787
651-227-7533 Fax
www.girlscoutsv.org

FOR IMMEDIATE RELEASE

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Contact: Dawn M. Cwierley, Media Relations Specialist, 651-251-1218 or dcwierley@girlscoutscv.org
Lisa Hiebert, Director of Communications, 651-251-1275 or lhiebert@girlscoutscv.org

Color My World event continues River Valleys focus on building a diverse group of girls and volunteers

Girl Scouts is for every girl. For more than 95 years, Girl Scouts has been dedicated to creating a safe and nurturing environment where girls of all cultural backgrounds can build courage, confidence, and character. On Thursday, February 7, from 6:15 - 8:15 p.m., the newly merged Girl Scouts of Minnesota and Wisconsin River Valleys (River Valleys) will celebrate that tradition at their first Color My World event. This free event will be held at the St. Paul Service Center, 400 Robert Street South, St. Paul. Community members interested in becoming an adult volunteer are encouraged to attend this event and help celebrate River Valleys' growing commitment towards recognizing and encouraging diversity. This year's guest speaker is the Honorable Wilhelmina M. Wright.

Wilhelmina M. Wright understands the importance of being an active community member and volunteer. Having served on the Board of Directors of the former Girl Scout Council of St. Croix Valley, Wright can speak to the positive impact that Girl Scout volunteers have on a girl's life. Wright is currently a member of the Minnesota Association of Black Lawyers, Minnesota Women Lawyers Advisory Committee, and the National Association of Women Judges.

The Color My World event is one of River Valleys' continuing efforts to strengthen its multicultural volunteer base. In doing so, it helps all girls discover their potential, connect in their communities, and take action to make the world a better place by offering culturally-specific programs, including Latinas Initiative, Muslim Initiatives, Beta Gamma Girl Scouts (BGGs), and Hmong Women Circle (HWC).

Through the recent realignment of its five legacy Girl Scout councils—Cannon Valley, Greater Minneapolis, Peacepipe, River Trails, and St. Croix Valley—on October 1, 2007, River Valleys reaches a growing and more diverse demographic across Twin Cities metro area, southern Minnesota, and western Wisconsin and now serves more than 49,000 girl members with the help of more than 18,000 volunteers.

(more)

For more information about Color My World, to attend or learn how to become a volunteer and help shape girls lives, please contact the Girl Scouts of Minnesota and Wisconsin River Valleys at 651-227-8835, 800-845-0787 or visit www.girlscoutsrv.org.

About Girl Scouts of Minnesota and Wisconsin River Valleys

In partnership with nearly 18,000 adult volunteers, the Girl Scouts of Minnesota and Wisconsin River Valleys helps more than 49,000 girls each year—in all or portions of 49 counties in southern Minnesota and western Wisconsin—to discover new abilities, connect with new friends, and take action to improve their communities. Girl Scouts is the world's preeminent leadership development organization for girls, building girls of courage, confidence, and character, who make the world a better place.

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