



**Girl Scouts**

**Minnesota and Wisconsin  
River Valleys**

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**FOR IMMEDIATE RELEASE**

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**GIRL SCOUTS REMINDS MEMBERS SAFETY FIRST DURING COOKIE  
PROGRAM ACTIVITY**

**(St. Paul, Minn.)** With temperatures throughout the State of Minnesota reaching subzero and wind chills from 15 to 25 below this weekend, Girl Scouts of Minnesota and Wisconsin River Valleys (River Valleys) is urging girls to remember “safety first” as they begin taking initial cookie orders.

“River Valleys staff encourages girls to dress warmly and take frequent breaks indoors if they choose to participate in order-taking door-to-door in this cold weather,” said Jennifer Freeburg, program director for Girl Scouts of Minnesota and Wisconsin River Valleys.

“We also remind them that there are many additional ways to reach their cookie customers during inclement weather conditions.” Girls can phone customers, carry their order cards with them at all times, and ask friends and family while running errands.

Girls are also advised to avoid being outside for extended periods of time in extreme cold weather; dress in layers so you can adjust to changing conditions; wear a hat, mittens/gloves, and warm boots; and change out of wet clothes immediately.

River Valleys’ inaugural Girl Scout Cookie Program Activity begins on Saturday, January 19 and runs through March 30. Cookie booths open in communities for direct sales starting February 29.

Cookies are \$3.50 per package and all proceeds stay within the local 49-county Girl Scout jurisdiction to help girls achieve personal and troop goals like attending Girl Scout camps, traveling to new places, and funding local community service projects.

Proceeds also help to offer hundreds of high-quality educational programs and activities, as well as use of 17 beautiful properties, including the five regional service centers and camp facilities, to 49,000 girls throughout the Twin Cities metro area, southern Minnesota, and western Wisconsin. This will be River Valleys’ first Cookie

(more)

**Where Girls Grow Strong.**

Program Activity since the merging of its five legacy Girl Scout councils—Cannon Valley, Greater Minneapolis, Peacepipe, River Trails, and St. Croix Valley—on October 1, 2007.

Cookie customers have a choice of eight varieties, including annual favorites like Thin Mints and Samoas, and the new Lemon Chalet Cremes, Sugar Free Chocolate Chips, and redesigned All Abouts.

For more information about the Girl Scout Cookie Program Activity, contact the Girl Scouts of Minnesota and Wisconsin River Valleys at 651-227-8835 or 800-845-0787, or visit [www.girlscoutsrv.org](http://www.girlscoutsrv.org).

**About Girl Scouts of Minnesota and Wisconsin River Valleys**

In partnership with nearly 18,000 adult volunteers, the Girl Scouts of Minnesota Wisconsin River Valleys helps 49,000 girls each year—in all or portions of 49 counties in southern Minnesota and western Wisconsin—to discover new abilities, connect with new friends, and take action to improve their communities. Girl Scouts is the world's preeminent leadership development organization for girls, building girls of courage, confidence, and character, who make the world a better place.

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