



FOR IMMEDIATE RELEASE

February 19, 2008

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Girl Scouts of Minnesota and Wisconsin River Valleys announces board officers and directors at annual meeting

(St. Paul, Minn.) At its inaugural annual meeting on January 26, Girl Scouts of Minnesota and Wisconsin River Valleys delegates officially approved the new directors at large for the Board of Directors.

Directors-at-large elected include: Roberta M. Allan, CFRE of Byron, Minn., and Sally Standiford, PhD of Winona, Minn., Karen Snedeker of Woodbury, Minn. In addition, Cyrenthia Jordan of Brooklyn Park, Minn., was elected to the Board Development Committee.

Allan has a Bachelor's of Science in Business Administration and Development from the University of Minnesota. Currently a fund development executive with the Mayo Clinic, she was previously vice president of advancement with the former Girl Scout Council of St. Croix Valley. In addition, she was a member of the board of directors of River Trails legacy Girl Scout council. Through her passion for Girl Scouting, Allan places a high priority on effective funding for the future

Standiford is the Dean of Education at Winona State University in Winona, Minn. She has been involved in academia for most of her life, having authored numerous publications and presented on math, science and technology in both classrooms and the workplace. She has been a professor/instructor at University of St. Thomas, University of Illinois at Urbana-Champaign, University of Pennsylvania, University of Wisconsin – Platteville and River Falls, and the University of South Carolina. Standiford grew up in Girl Scouting and has been a leader in the past. Her passion is for girls, math, science and technology.

Snedeker has a Masters of Business Administration from University of St. Thomas. She has a long and distinguished history in the fields of finance and communications in the Twin Cities area, having held executive and senior management positions with Blue Fire Partners Inc, SCIMED Life Systems Inc, Ecolab and TCF. Her long and productive history of volunteerism includes service on River Valleys' Council

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Realignment Committee as chair of the finance subcommittee, president-elect of the St. Croix Valley legacy Girl Scout council, and Woodbury Planning Commission, League of Women Voters. She is now self-employed as a consultant with expertise in strategic communications and business processes.

Girl Scouts of Minnesota and Wisconsin River Valleys' Board of Directors consists of five officers and 19 directors-at-large. The board of directors of the new organization was established upon the merging of the five legacy councils—Cannon Valley, Greater Minneapolis, Peacepipe, River Trails, and St. Croix Valley—on October 1. Membership is representative of volunteers from across the Twin Cities metro area, southern Minnesota, and western Wisconsin.

Returning members include the following executive board officers:

Phyllis Willerscheidt (Chair) of Lilydale, Josephier Brown (First Vice-Chair) of Northfield, Chris Kuhn (Second Vice-Chair) of Rochester, Joan Krikava, MD (Secretary) of New Ulm, and Jo Bogdan (Treasurer) of Plymouth.

Returning members include the following directors-at-large:

Susan Adams Loyd of Minneapolis, Barbara D'Aquila of Minneapolis, Josie Fritsch of St. Louis Park, Rev. Gary Gottfried of Tracy, Christine Harkess Shortridge of Edina, Wendy Klager of Farmington, Marlys Knuth of Slayton, Andrea Mack of Mankato, Barbara Payne of Stewartville, Nancy Randall Dana of St. Paul, Amy Schmit of Eagan, Andrea Specht of St. Paul, Heidi Storm of St. Paul, Georgia Toogood of Rochester, Jen Tonder of Coon Rapids, and Deb Wilkinson of Zumbrota.

About Girl Scouts of Minnesota and Wisconsin River Valleys

In partnership with nearly 18,000 adult volunteers, the Girl Scouts of Minnesota and Wisconsin River Valleys helps more than 49,000 girls each year—in all or portions of 49 counties in southern Minnesota and western Wisconsin—to discover new abilities, connect with new friends, and take action to improve their communities. Girl Scouts is the world's preeminent leadership development organization for girls, building girls of courage, confidence, and character, who make the world a better place. For more information, call 800-845-0787 or visit www.girlscoutsrv.org.

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