

Troop Awards

Fall FUNds may be redeemed for the following:

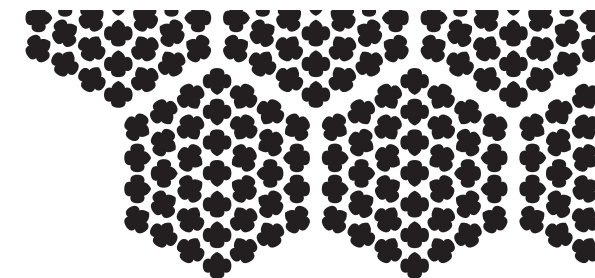
- Council-approved day camps
- River Valleys resident camps
- Council-sponsored program events
- Girl Scout Shops and Trading Posts
- GSUSA membership dues
- Council-approved Girl Scout Cadette, Senior, and Ambassador extended troop trips
- Approved and completed Girl Scout Silver and Gold Award projects

Fall FUNds will expire on August 31, 2012.

Safety and Selling Tips

River Valleys' Fall Product Program is a friends and family sale. Like with most experiences, the more you know, the more confidence you will have! Know the different nut/chocolate products in the line-up, select a few magazines with your parent/guardian that you can suggest to your friends and family, and inform them of your troop goals. Keep these safety and selling tips in mind throughout the program:

- Girls should wear their Girl Scout identification: membership pin, vest, or sash.
- An adult must accompany Girl Scout Daisies, Brownies, and Juniors when taking orders and delivering products.
- Older girls must sell with a buddy or adult supervision.
- When using the telephone, Girl Scout Daisies should be directly supervised by an adult.
- Girls should only sell to friends and family; door-to-door only during daylight hours.
- Never enter a customer's home
- Girls should never approach vehicles and never get into anyone's car who is not a registered Girl Scout adult.
- Girls must have a plan for always safeguarding money and products.
- Girls should thank customers for their order and inform customers of when to expect delivery (magazines generally arrive six to eight weeks after all orders are received by QSP).



2011 Family Guide to Fall Product Program

Welcome to the 2011 Fall Product Program. Through this program, Girl Scout families can support their girl's troop by renewing their favorite magazines, subscribing to new ones, ordering nuts and chocolate or completing an address booklet. Thank you in advance for making River Valleys' Fall Product Program a fun and safe experience for participating Girl Scouts!

Collect magazine money when magazines are ORDERED
Collect nut/chocolate money when orders are DELIVERED

ORDER TAKING DATES: **October 8 – October 23, 2011**

ORDERS DUE TO TROOP LEADER BY: **October 24, 2011**

GIRL SCOUT DELIVERY BEGINS: **November 15, 2011**

Contact Information:

Girl Scouts of Minnesota and Wisconsin River Valleys
800-845-0787 • productprogram@GirlScoutsRV.org
GirlScoutsRV.org

QSP Customer Service (for magazine subscription questions/inquiries)
800-678-2673 or www.qsp.com

Option 1	Option 2	Option 3
Magazine ordering: Friends and family can order or renew favorite magazines either in-person or online	Address Booklet: Easy way for out of town family and friends to participate Complete address booklet with names and addresses No one becomes part of a mailing list	Nuts and Chocolate: Order your favorite nut and chocolate items Write customer information on the order card
Your girl's troop will earn \$2.50 for every subscription sold	Your girl's troop will earn \$2.50 for a completed address booklet	Your girl's troop will earn \$1.00 for every item sold

HERE'S HOW THE ONLINE ORDERING WORKS:

First, visit the Cookies and Fall Product page at GirlScoutsRV.org and click on the online magazine program link. Complete the Online Safety Activity, then send as many e-mails (at least 12 to earn the patch) to family and friends as soon as the program starts on October 8. This will allow your family and friends the time to purchase AND for reminder e-mails to be sent to them during the program.

- Visit the Cookie and Fall Product page at GirlScoutsRV.org and click on the "QSP Online Program" link
- Register yourself/girl, and personalize your page
- Send 12 or more e-mails and earn the "Online Patch"
- Invite Facebook friends and watch your sales grow
- QSP will send out the initial e-mail plus 2 reminder e-mails during the program so it's important to complete the online activity first
- Friends and family can opt-out of receiving additional e-mails

Subscriptions placed online are processed immediately, and magazines are received faster.

At the end of your program, print out the Detailed Order Report to receive credit toward your girl incentives and recognitions, and troop proceeds. Give the report to your troop Fall Product Program Manager with your regular orders by October 24, 2011, or date specified by troop. QSP does not rent or sell e-mail addresses or use them for any other purposes.

MAGAZINE ORDER FORM:

Girl Scout families, friends and relatives can help by purchasing or renewing their favorite magazine subscriptions.

- Fill out the magazine order form completely
- Give your customer the pink copy of the magazine order form
- Turn in the white and yellow copy to troop Fall Product Program Manager by October 24 or by date specified by troop
- Girls collect money for in-person magazine orders at the time the order is placed. Magazines will be mailed directly to the customers

COMPLETE ADDRESS BOOKLET:

If you have family and friends that you would not normally contact during the magazine program, you can write down their names and addresses and QSP will mail them a magazine flyer. Complete the address booklet with names and addresses of family and friends and turn in to your troop leader by October 24, 2011, or dates specified by troop. No names will appear on mailing list or be saved in a database.

- On the Girl's name line print your first and last name
- Print complete name and address of friends and relatives













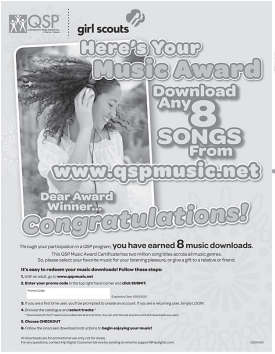
ORDER NUTS AND CHOCOLATE:

- Record nut/chocolate orders on the girl order card
- Money for nut/chocolate items is collected when the product is delivered to the customer
- Turn in money for nut/chocolate items to troop Fall Product Program Manager by December 2 or the troop determined date

* Checks can be made payable to River Valleys.

RIVER VALLEYS FALL PRODUCT PROGRAM INCENTIVE AND RECOGNITION ITEMS

Incentive and recognition items are cumulative and only offered at the specified levels.

 2 Mag items "Investing in Today" Patch	 4 Mag items Plush Arctic Fox or Body Art Tattoo set	 6 Mag items Ribbon Tote or \$5 Fall Funds	 7 Mag items Magazine Super Seller Patch	 10 Mag items Digital Photo Keychain or \$10 Fall Funds	 15 Mag items Knit Headband and Glove set
 12 Nut items "Investing in Tomorrow" Patch	 18 Nut items Giant Cupcake Bookmark	 24 Nut items Giant Pink Pen	 36 Nut items Cupcake Sparkle Necklace	 40 Nut items Super Seller Nut Patch	 60 Nut items Arctic Fox t-shirt or \$5 Fall Funds
 80 Nut items 24" Large Plush Arctic Fox or \$10 Fall Funds	 100 Nut items \$25 Gift Card	 \$550 Combined Mag/Nut Order "Slumber Party Set" Peace Sign Lights, Music Download Certificate and Travel Pouch			

* Award to individual girls that sell a combined total of \$550 in magazine and/or nut/chocolate items.