



**Welcome to the Centennial Take Action Project
Coordinator webinar**

We will be starting shortly...

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Centennial Take Action Project Coordinator (CTAP)

Phase I – Webinar

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Welcome and thank you for participating in the first Centennial Take Action Webinar trainings.

Your participation in this webinar is important, as you begin to lead the way for River Valleys Centennial Take Action Project during the 100th Anniversary year. Thank you for volunteering to be a Centennial (CTAP) Coordinator.



Thank You!

Your contributions as a CTAP Coordinator are greatly appreciated.

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Thank you so much for your contributions to the CTAP process.

Your dedication to this will create lasting change throughout River Valleys, and will help girls take action to make their world a better place in 2012.

Because River Valleys is a volunteer based organization it is integral to have the volunteer perspective and feedback for a project of this nature. We have developed a Volunteer Advisory committee for this project. This committee provides integral feedback and are helping in the development of the Centennial Day of Service. In addition each region of river Valleys is represented on this advisory committee.

Agenda

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- Introduction and Overview
- Your Role
- Project Partnerships
- The Impact
- Take Action and Sustainability
- Project Overview
- Patch Requirements
- Centennial Day of Service Timeline
- What's Next and Resources

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During the next hour, we will cover information to help you prepare for your role as a CTAP Coordinator.

We will provide:

- Provide an Introduction and Overview to the project
- Review Your Role as a CTAP coordinator
- Discuss the project partnerships and who is involved
- Highlight the impact of the project
- Review take action and sustainability and what this means
- Discuss the Project plan and Overview
- Become familiar with the patch requirements
- Review the Centennial Day of Service timeline
- Talk about what's next and available resources

Introduction & Overview

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- Centennial Day of Service Project
 - Fall 2012
- In 2012 River Valleys' Girl Scouts, Alumnae and Volunteers will:
 - Learn more about water quality
 - Raise community awareness
 - Take Action on October 13, 2012

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In 2012, Girl Scouts will celebrate 100 years of Girl Scouting. As a CTAP Coordinator you will help River Valleys will stand out as a leader in the community, as our Girl Scouts and volunteers complete their Centennial Day of Service project.

With your help River Valleys will take action in our communities, and show the true impact of what Girl Scouting can do. Without your help we wouldn't be able to implement a take action project of this scale.

During River Valleys Centennial Day of Service, girls have the opportunity to celebrate the 100th anniversary of Girl Scouts and make a meaningful difference in their communities. In fact, all Girl Scout councils throughout the nation will be asking Girl Scouts of all ages, alumnae, and volunteers to participate in an environmental day of service.

Throughout 2012, River Valleys Girl Scouts, alumnae, and volunteers will unite to:

- Learn more about water quality
- Raise community awareness

Then on October 13, 2012 River Valleys Girl Scouts we will come together to take action, cleaning up the curbs, gutters, ditches, and parks in our local communities.

Your Role

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- Learn aspects of River Valleys' Centennial Day of Service Project
- Serve as a resource to girls, leaders, and other volunteers
- Promote project to leaders, girls, and their communities
- Assist Girl Program staff and the advisory committee in locating community collaborators and communicating with local public works
- Provide girls and leaders up-to-date information and ensure it is discussed at each leader meeting

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Your role throughout this project is crucial to the success between now and our Centennial Day of Service – October 13, 2012

You will:

- Learn aspects of River Valleys Centennial Day of Service project - by attending webinars, visiting the website, and remaining up-to-date on information that is provided to you
- Serve as a resource to girls, leaders and other volunteers - they will likely have questions throughout the process so it is important for you to be prepared to answer them
- Promote the Centennial Day of Service Project to leaders, girls and their communities – you will be asked to share information at leader meetings throughout the year
- Assist girl program staff and the advisory committee in locating community collaborators and communicating with local public works departments
- Provide girls and leaders up-to-date information and ensure it is discussed at each leader meeting – information will be updated regularly and posted on the River Valleys website for you to access

Your Role cont...

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- 🌿 Recruit and coordinate troops and volunteers to carry out project
- 🌿 Use Phase Two Toolkit to plan and implement the Centennial Day of Service in local areas
- 🌿 Retrieve monthly Centennial Day Of Service updates from GSRV100.org to share at your monthly leader meeting
- 🌿 Partner with Freshwater Society to ensure all evaluations are completed on the Centennial Day of Service

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You will also:

- Recruit and coordinate troops and volunteers to carry out the Centennial Day of Service Project
- Use phase Two Toolkit to plan and implement the Centennial Day of Service in local areas – this toolkit will provide you various tools to help with promoting the project
- Retrieve monthly Centennial Day of Service updates from GSRV100.org to share at your monthly leader meetings
- Partner with Freshwater Society to ensure all evaluations are completed on the Centennial Day of Service – this will also ensure that your girls receive their patch

Sponsors & Partnerships

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- 3M
- Freshwater Society & Friends of the Minnesota Valley
- Other local organizations

Centennial Sponsors:



Day of Service Partners:



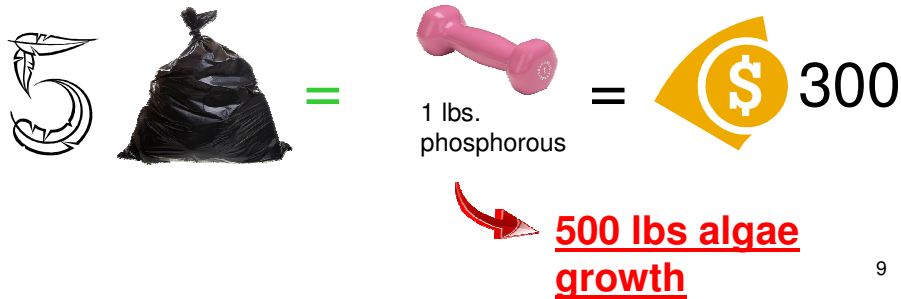
With the generous financial sponsorship of 3M and key partnerships with Freshwater Society, Friends of the Minnesota Valley, and other local organizations, River Valleys is organizing and implementing Community Clean-Ups for Water Quality as our Centennial Day of Service: 2012 Take Action Project.

As previously mentioned, October 13, 2012, is River Valleys Centennial Day of Service. On this day Girl Scouts, alumnae, and volunteers will come together in their local communities to take part in what we expect to be the largest single day cleanup effort ever. This highly visible project will clearly demonstrate how Girl Scouts make their community and the world a better place!

Impact

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- 54,000 people (36,000 girls, 18,000 adults)
- Remove 20,000 pounds of phosphorus
- Prevent 10 million pounds of algae growth
- Save \$6 million in clean-up costs



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Did You Know?

Rainstorms and snowmelt washes leaves and loose dirt into our storm water systems and into our lakes, rivers, and streams. As the material decays, phosphorus enters waterways and pollutes lakes, rivers, and streams by causing excessive growth of aquatic plants such as algae, which decrease oxygen levels in the water and contribute to unhealthy conditions for fish and other aquatic organisms.

In order to put perspective to what River Valleys' Girl Scouts and volunteers can accomplish on this Centennial Day of Service we will share some of the numbers with you, and you can use these when sharing information with your service units.

By supporting troops in their effort to prevent leaves, grass clippings, and debris from entering rivers, lakes, and streams, reduce pollution at the source, and improve water quality for your local communities; River Valleys Girl Scouts will create a lasting and noticeable change throughout Southern MN.

The goals for this project are set high, but with the leadership, support, and participation of our Girl Scouts, alumnae, and volunteers, we are confident we will reach these goals:

The goals include:

- to have 54,000 people (36,000 girls, 18,000 adults) participating
- to remove 20,000 pounds of phosphorus
- to prevent 10 million pounds of algae growth
- to save \$6 million in clean-up costs

Visual: Five bags of organic debris equals one pound of phosphorus. Removing a pound of phosphorus from wastewater, before discharge, costs approximately \$300 per pound. One pound of phosphorus prevents up to 500 pounds of algae growth.

Before flipping slides -

Ask: Can anyone share via online chat what the difference is between a community service project and a take action project? Then you wait for them to type in their responses asking them to share them with all. State the correct answers with the group. Then flip the slide.

Take Action

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- Sustainable
- Measurable
- Addresses a root cause



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There are a few key things that set Take Action projects apart from community service projects. Community service projects are great activities that many of our Girl Scouts do throughout the year.

But, when considering our Community Day of Service Project, you will see the noticeable difference that makes this type of project a Take Action project.

The Community Day of Service Project will be:

- Sustainable
- Measurable
- And will address a root cause

Let's discuss what this means in more detail...

Sustainability

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Take Action involves:

- Problem-solving with **sustainable** solutions
- Taking a short-term community service project and raising it up
- Affecting a **larger group of people** for a **longer amount of time**

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What is sustainability when it comes to take action projects you might ask?

Well sustainability is the key to moving a community service project to a Take Action project, and creating a larger impact.

Read definition:

“It means taking a potential short-term community service project and raising it up to affect a larger group of people for a longer amount of time.”

Project Overview

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1. Public Place Clean-Up
 - Girl Scout Daisy – Ambassador
2. Residents/Residential Pick-Up
 - Girl Scout Daisy – Ambassador
3. Storm Drain Marking
 - Girl Scout Brownie – Ambassador

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Project Overview

River Valleys' Centennial Service Project incorporates three aspects of Freshwater Society's community clean up initiatives. These three projects will allow all grade-levels of Girl Scouts to have an opportunity to participate. By considering the progression involved in this project, certain steps are better suited for younger grade levels and some are better suited for older Girl Scouts.

1. Public place clean-up

Troops and volunteers will rake, sweep, bag, and remove loose dirt and leaves from sewer grates, boat launches, community parks, and parking lots, public spaces where leaves fall on paved surfaces and pile up. The material is then composted to prevent excessive nutrients such as phosphorus from entering lakes, rivers, and streams.

Note: This activity is recommended for Girl Scout Daisy through Girl Scout Ambassador.

2. Inform residents/residential pick up

This effort will encourage residents to clean their curbs, ditches, and boulevards and place the bags on the designated side of the roads or boulevards for pick up on the Centennial Day of Service. Two weeks before the event, troops and volunteers will alert the community by distributing door hangers and flyers.

On the Centennial Day of Service, designated volunteers will collect bags and take them to a compost site, which will be identified in partnership with the city's Public Works departments, local community experts, and watershed districts.

Note: This activity is recommended for Girl Scout Daisy through Girl Scout Ambassador.

3. Storm drain marking

Troops will label storm drain inlets with pre-cast messages to warn citizens not to dump pollutants into the drains.

Note: This activity is recommended for Girl Scout Brownies through Girl Scout Ambassadors.

Patch Requirements

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- Patch Requirements:
 - Complete the Water Quality Pledge
 - Complete the Water Quality Troop Activities
 - Participate in the October 13, 2012, Centennial Day of Service
 - Complete/submit Centennial Day of Service evaluation form
- Patch design contest
- Patch available after project completion
- Patches distributed at community celebration

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Patch:

Because this is a service project, Girl Scouts also have the opportunity to earn a patch for their participation. There are various steps that will help River Valleys track the progress of each Girl Scout troop, and their impact on the project as a whole. By completing the patch requirements, Girl Scout troops will help provide the critical data River Valleys needs, as well as our partner Fresh Water Society.

•On page 9 in your toolkit are the patch requirements, be sure to become familiar with these, so you can share the information with leaders in your area.

•The requirements include:

- Completing the Water Quality Pledge.
- Completing the Water Quality Troop Activities for your program grade level.
- Participating in the October 13, 2012, Centennial Day of Service.
- Completing and submit CDOS evaluation form

•There is also information about a patch design contest that will help get the girls excited and engaged in this project, be sure to share the information

Note: Upon completion of the Community Day of Service project, girls and adults will come together in their communities to celebrate, evaluate their work, and receive their patches. Additional information about the evaluation process will be provided in the Phase Two Toolkit available in February 2012.

Troop Activities

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- Curriculum Outlines for troops
 - Available by Monday, September 12
- Flexible outlines contain 60 minutes of activities
 - (i.e. can be done in 1 meeting, 3-4 meetings)
- Available to view or download at www.girlscoutsrv.org

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Information about troop activities

To provide a well rounded leadership experience for girls, the River Valleys' Centennial Take Action Project Advisory Committee has developed curriculum outlines to be used in the troop setting. These outlines will be available on the River Valleys website by Monday, September 12.

Outlines contain 60 minutes of age specific (Daisy-Brownie, Junior, Cadette and Senior-Ambassador) troop activities that could be done all in one meeting or over the course of 3-4 meetings. Troops can use whatever suits their girls and troop environment.

Troop activities are available to view or download at www.girlscoutsrv.org

Timeline

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Fall Launch 2011	<ul style="list-style-type: none">• Attend and learn more about the Community Day of Service Project
August – September 2011	<ul style="list-style-type: none">• Coordinator registers and attends one of the mandatory webinar training sessions
September – December 2011	<ul style="list-style-type: none">• Retrieve and review the October monthly update from River Valleys' website• Promote troop activities (i.e. curriculum)• Present October meeting update

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Centennial Day of Service Timeline

This CDOS timeline has been developed to assist Centennial Take Action Service Unit Coordinators plan and implement the program in their communities. It is the responsibility of the coordinators to present all updates at the monthly leader meetings. Beginning August 2011 monthly updates will be provided at GSRV100.org. Coordinators are responsible for printing and sharing the updates at monthly leader meetings.

We can already check the first two bullet points off the list – we are on a roll!

As we you move forward in your role you can expect to:

- In September-December
 - visit the gsrv100.org website to retrieve the October monthly update
 - Retrieve the curriculum outlines (available by September 12) and promote to troops
 - present this information at the October meeting

Timeline

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|--------------|--|
| January 2012 | <ul style="list-style-type: none">•Present January meeting update•Retrieve and review February monthly update from River Valleys' website•Coordinators register for the February 2012 Phase Two Toolkit webinar training |
|--------------|--|

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•In January

- Present January meeting update
- Visit the gsrv100.org website for the February monthly update
- Register for the February 2012 Phase Two Toolkit webinar training

Timeline



February 2012	•Phase Two Toolkit available
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•February

•Phase Two Toolkit available

Timeline



February-
March 2012

•Coordinators attend Phase Two Toolkit
webinar trainings

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- February-March
 - Attend Phase Two Toolkit webinar

Timeline

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March-October
2012

•Using Phase Two Toolkit, Coordinators execute tasks to position service unit for a successful day of service

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- March-October

- Utilize Phase Two Toolkit to execute suggested tasks to help prepare your Service Unit for their Centennial Day of Service

Timeline

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Fall Launch
2012

•Coordinators receive supplies for CDOS

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•Fall Launch 2012

•Receive supplies for your Centennial Day of Service

Timeline



October 13,
2012

•Coordinators oversee completion and submission of all CDOS Evaluations

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•October 13, 2012

•Oversee completion and submission of all Centennial Day of Service Evaluations

What's Next...

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- Review materials provided (ex. FAQ in Toolkit)
- Ask questions along the way
 - centennialtakeaction@girlscoutsv.org
- Create excitement!
 - **How are you going to create excitement?**

Together we will create a lasting impact for our communities and all of those involved.

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Moving forward there are a few things you can expect.

As River Valleys provides updated information be sure to review the materials. This will help you become the expert in your area regarding the Centennial Day of Service, and it will help you answer the questions that your fellow volunteers and the Girl Scouts in your area might have. If you haven't already noticed there is a frequently asked questions section of your Phase One Toolkit, this will help you answer question folks in your area might have.

Also – be sure to ask questions. The River Valleys program department and the Centennial Day of Service advisory committee is happy to answer whatever questions you might have. We want to be sure you are prepared to do your job. All inquiries can be emailed to centennialtakeaction@girlscoutsv.org

Finally, be sure to create excitement around this project in your area. As you begin to see things taking shape remind your service units the impact they will be able to create in one day for their communities. This project will not only help your service unit come together to create change, but it will also help Girl Scouts stand-out as a leaders in all of the communities we serve.

Ask: How will you create excitement in your area? Press *1 to unmute your phone at this time to share your ideas.

Thank you so much for your time and commitment, we look forward to working with you throughout this project!

Available Resources

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- CTAP coordinator vs. Troops and leader
 - Exclusive CTAP coordinator information can be found at
http://www.girlscoutsrv.org/volunteer/service_unit_team_resources/
 - Information for girls and troop leaders can be found at
http://www.girlscoutsrv.org/100th_anniversary_events/centennial_day_of_service/

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River Valleys has various resources for you to perform your role as a CTAP Coordinator. There are specific places on our website that you should visit, and tell your service unit troops to visit to find updated information about the project.

Exclusive CTAP Coordinator information can be found at
http://www.girlscoutsrv.org/volunteer/service_unit_team_resources/

Information for girls and troop leaders can be found at
http://www.girlscoutsrv.org/100th_anniversary_events/centennial_day_of_service/

What We Learned...

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- Introduction and Overview
- Your Role
- Project Partnerships
- The Impact
- Take Action and Sustainability
- Project Overview
- Patch Requirements
- Centennial Day of Service Timeline
- What's Next and Resources

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Now that we have spent the last hour together, I would like to recap what we learned and answer any final questions.

Today we had the chance to:

- Provide an Introduction and Overview to the project
- Review Your Role as a CTAP coordinator
- Discuss the project partnerships and who is involved
- Highlight the impact of the project
- Review take action and sustainability and what this means
- Discuss the Project plan and Overview
- Become familiar with the patch requirements
- Review the Centennial Day of Service timeline
- Talk about what's next and available resources

Questions?

Thank you for your participation, and
dedication to the CTAP position.

What questions do you have?

Feel free to type your questions into the webinar chat option, and we will get them answered.

Thank you so much for your participation today, and your dedication to the CTAP role. We are excited to see this project take shape over the next year, and with your help, we will create a lasting impact throughout River Valleys.